



Corrective Phase - Restore Curve/Posture

- 12-36 total visits (avg)
- 2-3 visits/week
- Each visit includes
 - CMT, 98941
 - Exercise Therapy, 97110
 - iTrac® Therapy, 97012
- Progress exams recommended following each 12 visit iTrac series until maximum structural correction is achieved

Transitional Phase - Maintain Curve/Posture

- 10 visits (avg)
- 1 visit/week - 4 weeks
- 2 visits/month - 2 months
- 1 visit/month - 2 months
- Each visit includes
 - CMT, 98941
 - iTrac® Therapy, 97012

Maintenance Phase - Maintain Curve/Posture

- 1 visit/month (avg)
- This phase of care is ongoing and necessary to offset negative effects of poor lifestyle habits, etc.
- Each visit includes
 - CMT, 98941
 - iTrac® Therapy, 97012

Corrective Phase Revenue Potential

- \$1,000-\$4,000

Transitional Phase Revenue Potential

- \$600-\$1,000

Maintenance Phase Revenue Potential

- \$60-\$100/visit/month